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FCC - MAILROOM

November 24, 2003

Malrele H. Dortch
Secretary
Federal Communications Commission
445 12th St. SW
Washington, DC 20544

RE: MB Docket No. 03-124, Applications of GM, Hughes Electronics and The News Corp.
for Authority to Transfer Control

Dear Ms. Dortch:

As the President of Communications Careers For Latinos, Inc., a 501 (c) (3) non-profit Hispanic organization, we have long championed media, telecommunications and technology issues important to the Hispanic community. We therefore feel compelled to write you regarding the pending merger between Direct TV and News Corporation.

We are proud of the growth of the Hispanic community and the significant contributions the community has made to our country, and we fully support efforts to better serve this population. Given my experience and knowledge of mergers, we believe the proposed merger can create direct, tangible public interest benefits if News Corporation agrees to:

- educate the Hispanic community the impact the merger will have on Hispanic consumers
- commit to promoting equitable, accurate, and sensitive portrayals of Latinos and other minorities
- adopt clear plans and strategies for hiring and promoting Latinos and other minorities
- increase support for Hispanic independent and community-based entertainment projects

It is unfortunate we must proceed in this manner. Perhaps the clearest and most salient explanation is due to **Peter Chernin, President and COO of News Corporation**. Under his leadership, there has been a poor and indefensible showing of diversity development between **Fox Entertainment Group and the Hispanic community**.

Given this merger has not received more scrutiny than most mergers reviewed by the FCC and since the FCC's self-imposed 180 merger review time is still in effect, we urge the Commission to more closely examine News Corporation and Direct TV plan to educate the Hispanic community about the merger prior to approval.

Sincerely,



Arthur Navarro
Founder/President
Communications Careers For Latinos, Inc.
www.alct.org

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